

JOHN IBSEN KJELDSSEN

Emeritus Associate professor



Department of Management

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Forskningsområder

Erhverv og økonomi > Strategi, organisation og ledelse > Virksomhedsudvikling, entrepreneurship og intrapreneurship

Erhverv og økonomi > Strategisk markedsføringsplanlægning > Industriel markedsføring og indkøb, Supply Chain Innovation

Pædagogik, læring og filosofi > Læring, didaktik og uddannelse. Det entrepreneurielle universitet, enterprising behaviour og entrepreneurshipuddannelse

Samfund og politik > Arbejdsliv og arbejdsmarked > Kvinder på arbejdsmarkedet, Kvindelige iværksættere

Profil

Emeritus Associate Professor (2012-)
Department of Management, Aarhus BSS

Working with development and management of tailor-made top management programmes at master level.

Former Associate Professor at Department of Business Administration (1976-2010) and Director of studies (1988-2010) at the following programmes:

- a) Diploma programmes
- b) MBA programmes
- c) The Annual Business Conference at Aarhus Business School
- d) Taylor made Top Management Programmes
- e) Coordinator of the Diploma Programme in Marketing

MSc. in Economics and Business Administration.

Graduate Diploma in Business Administration and Marketing.

Research areas

Industrial marketing management

Buyer initiative

Innovation and business development

Purchasing and strategic supplier development – Supply Chain Innovation

Entrepreneurship and development of small and medium-sized enterprises

Entrepreneurship Education – and the Entrepreneurial University.

Academic and practical experience

Emeritus Associate Professor: 2012- : Aarhus BSS, Department of Management.

Scientific Programme Manager: Executive Education Programmes 2012- : Responsible for developing and managing 14-16 month programmes at master level - developed for the top management group and the board in different kinds of manufacturing and service companies.

Part-time Associate Professor in Industrial Marketing Management and Entrepreneurship Education. Aarhus School of Business and Social Sciences. 2010-2012.

Director of Study: MBA Programmes: 2005-2009.

Director of Study: Graduate Diploma Programmes: 1994-2009.

Director of Study: Open University: 1994-2000.

Visiting Associate Professor at Bradford University, School of Management: August-December 1992. Researching how to develop and manage a successful MBA.

Associate Professor in Industrial Marketing Management, Aarhus School of Business: 1982-2008.

Assistant Professor in Marketing, Aarhus School of Business: 1979-1982.

Lecturer and Inspector at Grenaa School of Business: 1973-1980.

External Examiner in Business Economics at universities in Denmark and Norway: 1995-2014. CBS; University of Southern Denmark; Aarhus University; Aalborg University;

Copenhagen University and BI – Oslo/Stavanger, Norway.

Supervision of PhD dissertations and a very large number of Master and Graduate Diploma theses: 1989-2010.

Teaching at Master of Science in Business Administration, Graduate Diploma in Business Administration, MBA and Executive Courses in Denmark and Masters at BI, Norway: 1988-2010.

Member of several national committees dealing with the development of research based education in Denmark: 1988-2009.

Experienced from employment in a number of manufacturing companies.

Member and head of the Advisory Board in a lot of companies: Vice Chairman of the Board in Stibo Graphic, Stibo Systems and CCI Europe: 1998-2009.

Member of the board and one of the founders of NOCA (Network of Corporate Academies and Danish Universities): 2002-2010.

Working with development and management of several tailor-made education programmes at master level, for the management group in different companies: e.g. Plougmann&Vingtoft, System TM, Post Denmark, Kingo A/S

Administrative experience

As the Director of Studies: Responsible for the development, management and administration of various executive programmes at Aarhus School of Business, Aarhus University: Graduate Diploma Programmes, MBA Programmes and Executive Courses: 1994-2014.

Coordinator of the Graduate Diploma Study in Marketing Management: 1992-2009.

Teaching areas

Industrial Marketing Management and Purchasing

Supply Chain Innovation

Integrated Relationship and Technology Management

Strategic Marketing Management

Entrepreneurship and Change Management

Education Management for entrepreneurship

Academic awards

1997: Danske Civiløkonomers Forskningspris

1997: Best Article Award, Ledelse & Erhvervsøkonomi (Management & Business Economics).

Seneste publikationer

A framework for developing entrepreneurship education in a university context.

/ Blenker, Per; Dreisler, Poul; Færgemann, Helle Meibom; Kjeldsen, John.

I International Journal of Entrepreneurship and Small Business, Vol. 5, Nr. 1, 2008, s. 45-63. Tidsskriftartikel

Learning and teaching entrepreneurship: Dilemmas, reflections and strategies. /

Blenker, Per; Dreisler, Poul; Færgemann, Helle Meibom; Kjeldsen, John Ibsen. I:

International Entrepreneurship Education: Issues and Newness. red. / Allain Fayolle; Heinz Klandt. UK : Edward Elgar Publishing, Incorporated, 2006. s. 21-34.

Bidrag til bog/antologi

State of the art of women's entrepreneurship, access to financing and financing strategies in Denmark. /

Neergaard, Helle; Nielsen, Kent T.; Kjeldsen, John Ibsen.

I: Growth-oriented Women Entrepreneurs and their Businesses: A Global Research Perspective. red. / Candida G. Brush; Nancy M. Carter; Elizabeth J. Gatewood; Patricia G. Greene; Myra M. Hart. Cheltenham, UK : Edward Elgar Publishing, Incorporated, 2006. s. 88-111 (New Horizons in Entrepreneurship).

Bidrag til bog/antologi

Uddannelse og Entrepreneurship : Et signalement af universiteternes nye rolle?.

/ Blenker, Per; Dreisler, Poul; Færgemann, Helle Maibom; Kjeldsen, John Ibsen.

I: Ledelse og Erhvervsøkonomi, Vol. 68, Nr. 4, 2004, s. 293-302.

Tidsskriftartikel

A Framework for Measuring Customer/Supplier Satisfaction. / Kjeldsen, John

Ibsen; Sørensen, Tom B.

I: Portfolio Planning - in a Relationship Perspective. red. / Per Freytag (ed.). København: Karnov Group, 2001. s. 129-179.

Bidrag til bog/antologi

Iværksætterforskningen behøver et større bidrag fra erhvervsøkonomisk teori og metode. (Entrepreneurial research calls for an increased contribution from theories and methods in business economics). / Kjeldsen, John Ibsen.

I: Ledelse og Erhvervsøkonomi, Vol. Special issue, Nr. 4, 1991, s. 167-178. Tidsskriftartikel

Teknologiledelse - Krydsfeltet mellem ledelse, økonomi og teknologi.

(Technology management - the intersection between management, economics and technology). / Kjeldsen, John Ibsen. I: Ledelse og Erhvervsøkonomi, Vol. Special issue, Nr. 4, 1992, s. 159-173. Tidsskriftartikel

Tech-ploitation: The New Manufacturing Credo. / Kjeldsen, John Ibsen.

I: Journal of Business Strategy, Vol. 14, Nr. 4, 1993, s. 5-17. Tidsskriftartikel

Leverandørrelationer i et fleksibelt kortsigtet perspektiv. / Bisgaard, Michael;

Bonde, Mikael; Kjeldsen, John Ibsen.

I: Ledelse og Erhvervsøkonomi, Vol. 70, Nr. 3, 2006, s. 129-138.

Tidsskriftartikel

Integreret relations- og teknologiledelse: en ledelsesmæssig udfordring også i mellemstore virksomheder. / Kjeldsen, John Ibsen I: Ledelse og , Vol. 63, Nr. 4, 1999, s. 235-249. Tidsskriftartikel

Udvikling og ledelse af uddannelses program for topledelsen i System TM A/S Andet

Tænk nyt og bæredygtigt

Deltagelse i interview til trykte medier

Efteruddannelse gav flere tangenter at spille på

Deltagelse i interview til trykte medier